- (a) Activity objectives, including a description of any problems anticipated in achieving the activities' objectives;
- (b) Method for choosing beneficiaries of activities;
- (c) Program administration including, as appropriate, plans for administering the distribution or sale of commodities and the expenditure of sale proceeds, and identification of the administrative or technical personnel who will implement the activities;

(d) Activity budgets, including costs that will be borne by the Cooperating Sponsor, other organizations or local governments;

- (e) The recipient agency, if any, that will be involved in the program and a description of each recipient agency's capability to perform its responsibilities as stated in the Plan of Operation;
- (f) Governmental or nongovernmental entities involved in the program and the extent to which the program will strengthen or increase the capabilities of such entities to further economic development in the recipient country;
- (g) Method of educating consumers as to the source of the provided commodities and, where appropriate, preparation and use of the commodity; and
- (h) Criteria for measuring progress towards achieving the objectives of activities and evaluating program outcome.
- 6. Use of Funds or Goods and Services Generated:

When the activity involves the use of sale proceeds, the receipt of goods or services from the barter of commodities, or the use of program income, the following information must be provided:

- (a) the quantity and type of commodities to be sold or bartered;
- (b) extent to which any sale or barter of the agricultural commodities provided would displace or interfere with any sales that may otherwise be made;
- (c) the amount of sale proceeds anticipated to be generated from the sale, the value of the goods or services anticipated to be generated from the barter of the agricultural commodities provided, or the amount of program income expected to be generated;
- (d) the steps taken to use, to the extent possible, the private sector in the process of selling commodities;
- (e) the specific uses of sale proceeds or program income and a timetable for their expenditure; and
- (f) procedures for assuring the receipt and deposit of sale proceeds and program income into a separate special account and procedures for the disbursement of the proceeds and program income from such special account.
- 7. Distribution Methods:
- (a) a description of the transportation and storage system which will be used to move the agricultural commodities from the re-

ceiving port to the point at which distribution is made to the recipient;

- (b) a description of any reprocessing or repackaging of the commodities that will take place: and
- (c) a logistics plan that demonstrates the adequacy of port, transportation, storage, and warehouse facilities to handle the flow of commodities to recipients without undue spoilage or waste.
  - 8. Duty Free Entry:

Documentation indicating that any commodities to be distributed to recipients, rather than sold, will be imported and distributed free from all customs, duties, tolls, and taxes.

9. Economic Impact:

Information indicating that the commodities can be imported and distributed without a disruptive impact upon production, prices and marketing of the same or like products within the importing country.

(b) Agreements. CCC and the Cooperating Sponsor will enter into a written Program Agreement which will incorporate the terms and conditions set forth in this part. The commodities provided by CCC, and any packaging, will meet the specifications set forth in such Program Agreement. A Program Agreement may contain special terms or conditions, in addition to or in lieu of, the terms and conditions set forth in the regulations in this part when CCC determines that such special terms or conditions are necessary to effectively carry out the particular Program Agreement.

## § 1499.6 Usual marketing requirements.

- (a) A foreign government Cooperating Sponsor shall provide to the Director, PDD, data showing commercial and non-commercial imports of the types of agricultural commodities requested during the prior five years, by country of origin, and an estimate of imports of such commodities during the current year.
- (b) CCC may require that a Program Agreement with a foreign government include a "usual marketing requirement" that establishes a specific level of imports for a specified period. The Program Agreement may also include a prohibition on the export of provided commodities, as well as of other similar commodities specified in the Program Agreement.